

Long Lunch

MELBOURNE CUP DAY, 5 NOVEMBER 2019



TRUE COLOURS

True Colours Children's Health Trust supports Waikato families with a child with a serious health condition through counselling, nursing, education and child based therapies such as art, play and music.

Having your child diagnosed with a serious health condition can be devastating for families. Life as they once knew it can change in an instant. True Colours is there for the whole family as they navigate their way through this new and unfamiliar path. We help families to keep "standing", when they may feel like their world is falling apart. At the heart of our work is ensuring that the child's voice is heard and the family has the support, care and advocacy they need and deserve.

We are a 100% community funded organisation, relying on the generosity of others along with our own fundraising efforts to ensure we can continue to support Waikato families in need.



THE EVENT

The Kerr & Ladbrook True Colours Long Lunch is the major annual fundraiser for True Colours and is only possible due to the generosity of our sponsors. We are blessed to work alongside some of the most well known and respected brands in the Waikato and beyond.

All money raised at the event helps True Colours support families with a child with a serious health condition. In 2018 the event raised over \$121,000.



360 GUESTS

- Typically corporate groups and business people
- High disposable income
- The age range is approximately 35 - 65 years
- Guests are mainly from Hamilton and the Waikato

GET INVOLVED

The event is only possible through the generous support and sponsorship provided by businesses and individuals. Would you like to be part of the team making this event a success in 2019 and in turn supporting Waikato families?



LIVE AUCTIONS

20 LIVE AUCTION ITEMS

Sponsor or donate an auction prize for our live auction on the day. Value \$700+

Items will be promoted via event website, online bidding system, on social platforms leading up to the event, along with promotional displays at the event.

SILENT AUCTIONS

Sponsor or donate an auction prize for our silent auction. Value \$200+

Items will be promoted via event website, online bidding system, on social platforms leading up to event, along with event material and displays on the day.

MYSTERY ENVELOPES

Donate a prize worth \$30+ for our mystery envelopes. These could be vouchers, or physical items. We are happy to receive donations of money and we will source prize items on your behalf. The envelopes are very popular with our guests and always sellout!



Ready to support True Colours and the Kerr & Ladbrook True Colours Long Lunch? Or would you like to learn more? Either way we would love to hear from you! Get in touch : longlunch@truecolours.org.nz or 07 839 4800 (Michelle)

All sponsors are recognised in the event promotional material